#### 新西林景观国际 SED LANDSCAPE ARCHITECTS CO., LTD.

www.sedgroup.com marketing@sedgroup.com T +86 755 82557852 F +86 755 82557865

**总部 Shenzhen** 深圳市福田区金田路 3038 号现代国际大厦 2105 0755-82557853

**香港 Hong Kong** 香港九龙区科学馆路 14 号新文华大厦 A 座 610 00852-34603655

**上海 Shanghai** 上海市静安区延平路 121 号三和大厦 7 楼 B2 021-32302138

**长沙 Changsha** 长沙市岳麓区梅溪湖创新中心 2903 0731-82860435

成都 Chengdu 成都市人民南路四段 19 号维斯顿联邦大厦 819 028-85268648

新疆 Xinjiang 新疆乌鲁木齐市新市区高新街昆明路野马大厦 B 座 503 0991-3719816





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**Website 网址** www.sedgroup.com

**E-mail 邮箱** marketing@sedgroup.com

**Address 地址** 深圳市福田区金田路 3038 号现代国际大厦 2105

**Tel 电话** ( 0755 ) 82557853-818

**Fax 传真** ( 0755 ) 82557865

**Public No. 公众号** 新西林景观设计



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定义高品质生活标准

People are extending their life from interior space which is relatively-limited to the outdoors which is more flexible, outdoor landscape therefore becomes not only a space for living, but more importantly, betterment of life quality. People seek for better lifestyle instead of basic need on living environment. New lifestyle brought by high-quality landscape environment is gradually meeting the pursuit of people from different walks in the society and meanwhile showcases the personal value. Transformation of lifestyle actually implies the development of landscape design industry. Landscape furnishes the whole community with creative supporting facilities, comprehensive entertainment service, reasonable space ratio, comfortable greenery, all of that improve people's life in return.

人们从享受相对局限的室内活动生活到对户外生活的扩展,户外景观不仅是生存空间也是对生活品质的 提升。对居住环境的基本要求转向对生活品质提升的追求,高品质的环境景观带来新的生活方式在不断 地满足各阶层的人文诉求和自我价值的体现。景观设计从出现到被人们重视的过程也是人们对生活方式。 改变的过程。景观给整个物业带来了创新的配套设施、会所娱乐服务、合理的空间分配、适宜的绿化配 植及参与性的活动空间等。这些都给人们的生活方式带来了改变。



#### ABOUT US 关于我们

As one of China's most important driving force of creating living environments, SED is dedicated to provide diversified highquality design services following the speed of rapidly-developed cities, and was certified special grade a of landscape architecture engineering design. With its innovative concept of 3T+, international professional team and strict technical standards, SED has created numerous vivid landscape models. In addition to offering thorough project follow-up, detailsoriented design, cost control methods, SED always pays attention to complete life cycle of project design and devotes endless efforts on discovering added values for property owners. Further more, SED is particularly professional at providing creative and comprehensive solutions for all kinds of challenging projects with its extensive design experiences, high-degree combination of project development vision and sustainable environment development. We also work out a series of featured services to ensure responsibilities for both our customers and projects, guarantee unification of design quality rendered by different regional offices.

作为中国最主要的人居环境创新推动力——SED 新西林,致力为快速变革的城市提供多元化的高品质专业服务,并拥有**风景园林工 程设计专项甲级**。创新的 3T+ 理念,国际化专业团队及严谨的技术标准,合力打造出无数精典范例。全程化项目跟踪,注重细节设 计,平衡成本控制,SED 始终专注项目的完整设计生命周期,最大限度挖掘环境附加值,为业主带来不断惊喜。丰富的亚洲设计经验, 把项目发展愿景与环境可持续发展高度融合,最擅长为各类挑战型项目环境发展提出创新的综合解决方案。秉着对客户、项目负责 的态度,同时在保障 SED 各个区域公司的设计产品质量统一化的基础上,我们制定了一系列的特色服务。



SED's business started in the mainland of China in 2000, headquartered in Shenzhen CBD. In order to better our service, we successively set up Chengdu Branch as regional office in southwest in 2006, Shanghai Branch in 2011, Xinjiang and HongKong office in 2013 and Changsha office in 2014. SED also passed the Hong Kong and Britain ISO9001 Quality System Authentication.

SED 新西林从 2000 年开始在大陆开展业务,中国地区总部设在深圳市中心区,项目 遍及全国 30 多个省市,为提升更优质的服务公司 2006 年在成都设立西南区办事处、 2011 年在上海成立集团分公司、2013 年在新疆和香港成立集团分公司。并通过了香港、 英国 ISO9001 质量体系认证。2014 年在长沙成立集团分公司。





成都 重庆 ■贵阳 西安 - 乌鲁木齐

昆明

其他

入的区域,主要项目集中在成都、重庆等二线城市,随着西 部大开发 SED 在新疆设立分公司服务当地客户。





长沙

武汉

南昌

合肥

其他

◆ 自 2003 年进入武汉的第一个项目以来,公司相继在武 汉、长沙、合肥设计了多个代表作品。2014年为了更好的服 务华中片区的客户公司在长沙设立分部。

#### SED 新西林中国五大区项目占比图 ※数据统计至2016年3月

Up until now, SED's built-up projects have spread over 30 cities in China such as Beijing, Shanghai, Xinjiang, Shenyang, Shenzhen, Hangzhou, Nanjing, Wuhan, etc. almost covered five main districts of the nation.

SED 新西林景观国际带领超过百名专业雇员致力于创造、研究、推广高质量的生 活和生态环境。目前,公司完成项目已遍及北京、香港、上海、新疆、沈阳、深圳、 杭州、南京、武汉等全国 30 多个省市地区,项目分布遍及全国五大区。



◆ SED 较早进八华北区域, 并将万科"金域蓝湾"系列以 "南辕北辙"为设计理念,将现代东南亚风情带入当地居 民生活。代表作有"抚顺金域蓝湾"、"沈阳金域蓝湾"等。





◆ SED 以扎根华南地区为起点,已完成百余个项目。多年的专 业服务的经验让我们总结出一套针对不同开发商和政府部门 需求的设计标准,用更完善的服务为客户带来更多附加值。



#### 华东地区:80个项目



◆在上海、南京、绍兴等多个华东区域城市打造了像"上海 华侨城十号院、绍兴景瑞望府"等一系列的作品。同时为周 边快速发展的其他城市助力共同打造城市精品住宅。





#### TEAM WORK TECHNOLOGY THINKING + BEYOND LANDSCAPE



"3T+"的企业设计文化,我们将团队、技术和思维放在首位。在一个项 目的诞生过程中, SED 始终坚持赋予一个设计作品更多的文化和更多 国际化的设计元素。在我们看来,在具备这样的条件下,方能让优秀设 计更好的贯彻到每一个项目中。

By persisting in the enterprise's design concept and vision "3T plus" team, technology and thinking are placed in the first place during the design process. Whenever a new project comes into being, SED will always try to endow the design with more cultural and international elements in order to enable best implement of the excellent design for each project.

## TEAM WORK Subject





SED 通过五年人才养成计划形成了一支由多元化人才组 成的团队,各团队成员来自于不同国家,不同专业,各部 门专业相辅相成,为共同打造好精品项目创造了前提条 件。对于 SED 设计师, 责任感和使命感是一种需要具备的 人格基础。富有活力、激情、创造力的团队氛围、各专业水 平领先的专才及来自于不同国家的国际化人才,在一线为 客户解决落实问题,控制标准实施的高水准表现。

SED's "Five-year Talent Cultivation Plan" helps to create a team consists of diversified personnel. The team members are from different countries, different majors, and all departments and majors match each other well, so as to create favorable conditions to create excellent projects. As a SED designer, sense of responsibility and mission should be a must. An international team full of vigor, passion and creativity is therefore well organized, targets to provide professional design solution for the clients, enables fairly good functional spaces and extremely satisfying implement.



受邀访问 Fletcher Studio

SED 新西林景观国际多年的实践积累了大量的景观 项目和客户群体,为了更好的服务我们的客户团体我 们将总部设在深圳,香港、上海、成都、新疆、长沙设 有五家设计分公司,通过 SED 新西林深圳总部给予 的技术支持与工作指导,分部更好地为当地及邻近项 目及时勘察现场、配合完成项目落地。

After years of practices, SED has accomplished a large number of landscape projects and gained trusts from different customer groups. In addition to Shenzhen headquarters, SED has also set up five branches which respectively are Hong Kong, Shanghai, Chengdu, Xinjiang and Changsha. Projects therefore could be superiorly implemented owing to the technological supports and instructions from the headquarters as well as timely on-site visits enabled by branch offices located in different areas.



受邀访问 SWA 美国总部

SED 具有主富的与国际设计团队项目合作的经验,与 美国 SWA 事务所、Sasaki 事务所、AS+GG 建筑设计 事务所等进行专业的合作交流,完成国际化设计的 同时为项目提供专业的本土化的技术配合。

SED has rich experiences in communicating and collaborating with international design teams such as SWA, Sasaki Associates and AS+GG etc, providing international design and furthermore professional technological support.

## TECHNOLOGY 技术标准



从项目初始到施工维护,在**九个技术标准**上体现 SED 的经 验及价值所在、形成一套完整的项目生命周期管理体系, 确保项目在运行过程中能有效可控的运转;同时根据时代 发展新的材料及技术去配合公司的专业发展及客户需求。

SED's distinctive experience and value lie in its 9 technology standards throughout the whole design process even till the construction maintenance stage. A comprehensive project management takes shape, which ensures the projects can be effectively controlled. It is also requested to promote the company's sound development and meet the clients' demands by developing new materials and technologies.



#### 1、功能场地标准

不断创新的技术及对场地实用功能的深入研究使整套设 计更具实用性和可持续发展。

#### Standard of Functional Design

Further study on practical functions and continuouslyupdating technologies make the design more practical and sustainable.

#### 2、出图规范标准

严格的出图体系让每套图纸都拥有自己应有的尊严,让总部及各分部的服务体系零距离。

#### Standard of Deliverables

Strict deliverables system ensures every set of drawings have their own dignity and the service system of branch offices meet the same standard as that of the headquarters.

#### 3、小品细节图库

全程化项目跟进让我们明白哪怕一个小小的螺丝钉也有 他存在的价值,不断优化的设计创新将客户的愿望落地变 成现实。

#### **Ornament and Detailed Design Library**

We believe that even a small screw has its own value. The same is true, continuously-optimized design will positively help to make the client's dream come true.





#### 园建施工图设计规范

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#### 4、扩初标准

如何将方案深化,分解细节,保证出图深度,SED 有一 套严格的扩初深化标准,确保还原设计中每一处精华。

#### Standard of Developed Design

How to disintegrate the details for design development and ensure corresponding design depth, SED has a set of strict standard which guarantee that all the essence of the design could be 100% realized.

#### 5、细节构造标准

SED 多年为大型客户服务的经验得出了一套经过实践考验的精细化设计标准。让设计在细节中展现品质和魅力。

#### Standard of Details

SED has summed up a set of standard for refinement of design after years of coordinations with the clients, which reveals attractive and quality design by defined details.

#### 6、项目实施标准

对于进行中的项目,我们坚持定期服务于施工现场, 协调施工单位与甲方之间的配合,在实践中整理出 一套完善的现场施工检测标准,让服务回归理性, 使图纸更加准确的落地。

#### Standard of Construction

For the projects which are under construction, we persist in regular site visits for coordination, comprehensive standards for site construction were sort out in practice, which returns service to rationality and further more enhances accurate implement.





	實施要點	圖片 (較好)	圖片 (較差)
	4 檢查是否與設計相冲突的市 政并蓋、管穩、構築等、需進 行現場調整或反饋設計進行相 感變更。 5 定位時注意樹池、水池、景 道等高出地面遺體的國充成 面與其銜接的道路或廣場的關 系、盡量不要出現露土而且植 物無法發播的情况。	建国现地面 把模粒 97	<b>建面建展手造聚站</b>
樹景潮	1.3.2.3.3.4.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1	防水效果較好	
	2 渗漏: 各層抹灰時間掌握不 當,跟得太緊,出現流墜。素 质干的太快,抹面層砂漿粘結 不牢易造成滲水。接槎,穿牆 管等細部處理不好,易造成局 部滲漏。必须按規定認真操作	防水處理較好	花池内壁未做防水
	1 水池舗装為防止白華(泛碱)。 的形成,可采取以下幾點施工:a. 石材在施工以前,都應來用優質 養護劑進行六面防護處理; b.盡 量采用低碱水泥進行施工:c.畫 置減少水泥中水份的合金.註濃 采用在水泥中加入減水劑以達	5	ANT

#### 7、现场服务标准

通过多年的现场维护经验我们总结出一套完善的现场检 验标准,检验范围涵盖选材、前期施工、硬景及植物选型 搭配等。

#### Standard of On-site Service

Owing to years of on-site maintenance, we have summarized a thorough standard of on-site inspection, including material selection, pre-construction, hardscape and planting selection etc.

#### 8、模型图库

平面到空间的转换带来真实的客户体验。完善的模型资料 库大大加快项目运行速度和提高项目现场实施的精准度。

#### Model Library

The conversion from 2D to 3D can bring more real experience to the clients. Completed model library can rapidly speed up the progress and promote high accuracy of construction.







#### 9、环境使用手册

尊重大自然的馈赠,将生态设计及可持续发展 继续到底是我们一直的坚持,如何使用环境、 如何管理资源这是我们擅长的工作。

#### Design Manual

We always respect the gifts of nature and adhere to ecological design and sustainable development all the way. How to make use of environment and how to manage the resources should be our specialty.

### THINKING @state

SED 立志于多维度多视角的专业思考、多领域的分析研究、项目发展规划中与前沿国际设计力量互动、多角度沟通;在现场服务中不断思考最有效的解决方案。

SED aims to provide best solutions for the clients via multi-specialty & multi-realm analysis, all-round communication with international design force on project planning and development, and thoughtful on-site service.





公司拥有专业的研发机构,全面、深入地研究和分析;拥 有多专业背景的设计师团队,强大的设计力量,将研发机 构对环境问题的研发成果转换到实践,真正实现理论和 实践相结合,尝试新型项目类型,如养老社区、产业园、 油轮母港旅游等项目;为客户提供专业有效的服务,也为 居者提供良好的生活生态环境。

SED has a professional R&D organization responsible for comprehensive study on environmental issues. The outcomes will be converted to practice by powerful design force consisting of multi-background design team, integrating theory with practice in the real sense. The team is willing to try for new types of projects such as aging community, industrial park, and tourism projects etc. so as to furnish residents with favorable living environment.





#### +BEYOND LANDSCAPE 景观之外

"+"Plus 表达了 SED 新西林景观国际的超脱,设计不仅在于设计的本身,亦在于生活的转变和对生活态度的提高, 即是一种生活的追求及体会。 景观设计师成为推动生活多元化的先行者, 景观设计师必须对社会生活的发展具有 敏锐的洞察能力和广阔的视野,他们需要对高尚生活方式有着更多的体验和感知,而设计师另一个重要的任务就 是将先行者的追求与高尚生活方式的体验进行分享和传播,定义多元化景观,推崇多元化高尚生活。以可持续发 展理念为依据,贯彻低碳环保、维护大自然、强化生态系统;实现人和自然的互动、结合,展现人与自然的和谐。在 实现景观最大环境保护价值的同时尽可能传承文化与历史的人文价值及为客户创造品牌效益等经济价值,为定义 高品质生活而不断突破创新。

"+" Plus implies the breakout of SED Landscape Architect Ltd.Besides its original meaning, design actually more refers to transformation of life and betterment of life attitude, namely some kind of pursuit and experience on life. As the pioneer who promotes diversified living, landscape designers must have broader vision and keen insights into the development of social life. They should also experience high quality life style, define landscape diversification so as to share with others and highly praise diversified noble life. Landscape design should follow the idea of sustainable development and insist on low carbon, environmental and nature protection, ecological system reinforcement, realizing people living in the nice picture with nature. SED targets to maximize the environmental value and in the meantime, inherit humanity value and create economic value for our customers, therefore enable continuous breakout and innovation for defining quality lifestyle.

